

# SPORT MANAGEMENT

## BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)

### CURRICULUM REQUIREMENTS

FALL 2024 – SPRING 2025

#### FIRST YEAR

FALL SEMESTER	CREDITS	SPRING SEMESTER	CREDITS
BUS 114 Introduction to Business	3	MAT____ Math Elective	3
IDS 104 Introduction to Computer Applications	3	BUS 212 Foundations of Sport Management	3
SPM 101 Sport and Media	3	SOC 101 Principles of Sociology	3
ENG 101 English Composition I	3	ENG105 Professional Writing	3
COR 101 First Year Core Curriculum Seminar	3	IDS 103 Information and Media Literacy	3

#### SECOND YEAR

FALL SEMESTER	CREDITS	SPRING SEMESTER	CREDITS
BUS 203 Financial Accounting	3	BUS 206 Managerial Accounting	3
BUS 232 Principles of Marketing	3	ECO 220 Personal Finance	3
SPM 201 Sport Marketing	3	SPM 301 Legal and Ethical Issues in Sport	3
PSY 101 General Psychology	3	BUS 250 Principles of Management	3
_____ General Elective	3	_____ General Elective	3

#### THIRD YEAR

FALL SEMESTER	CREDITS	SPRING SEMESTER	CREDITS
BUS 310 Modern Day Sport Management	3	BUS 307 Financial Management	3
PSY 207 Sport Psychology	3	BUS 325 Organizational Behavior	3
SPM 310 Economics of Sport	3	COR____ Religion Core Elective	3
COR____ Humanities Core Elective	3	SPM 320 Sport Facility Management & Planning	3
SPM____ SPM Elective	3	SPM 330 History and Philosophy of Sport	3

#### FOURTH YEAR

FALL SEMESTER	CREDITS	SPRING SEMESTER	CREDITS
BUS390 Operations Management	3	SPM 410 Senior Capstone	6
_____ General Elective	3	BUS 251 Business Law	3
_____ General Elective	3	_____ General Elective	3
COR401 Core Curriculum Senior Seminar	3	_____ General Elective	3
SPM 409 Internship	3	IDS 401 Career Planning and Readiness	1

**Total credits: 121**

*Last Revised 12/2023*

**CORE ELECTIVES**  
**for**  
**SPORT MANAGEMENT**  
**BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)**

Courses cannot be used to fulfill more than one Core Elective requirement. Students must meet all pre-requisites and co-requisites requirements.

**CORE FOUNDATIONS**

The required courses of the Core Foundation introduce and reinforce the intellectual, social, and professional skills, values, knowledge, and discernment students will need to be successful at Villa Maria College and prepare them for responsible engagement as members of their communities. The Core Foundation courses are:

COR 101: First-Year Core Curriculum Seminar  
COR 401: Core Curriculum Senior Seminar  
ENG 101: English Composition I  
ENG 105: Professional Writing  
IDS 104: Introduction to Computer Applications  
IDS 103: Information and Media Literacy  
ECO 220: Personal Finance  
IDS 401: Career Readiness

**HUMANITIES: TWO COURSES NEEDED**

Any History Course  
Any Language Course  
Any Philosophy Course  
IDS205 Crisis of Belief  
Any Aesthetic Engagement Course  
Any English Course

**With the exception of:** (cannot use the courses listed below)

ENG101 English Composition I  
ENG105 Professional Writing

**RELIGIOUS THOUGHT AND PRACTICE: ONE COURSE NEEDED**

Any Religious Studies Course  
IDS205 Crisis of Belief