

GRAPHIC DESIGN

BACHELOR OF FINE ARTS (B.F.A.)

CURRICULUM REQUIREMENTS

FALL 2024 – SPRING 2025

FIRST YEAR

FALL SEMESTER		CREDITS	SPRING SEMESTER		CREDITS
ART101	Two Dimensional Design	3	ART103	Color Theory	3
ART104	Drawing I	3	IDS 104	Introduction to Computer Applications	3
ENG101	English Composition I	3	ENG105	Professional Writing	3
COR101	First Year Core Curriculum Seminar	3	GRA106	Typography	3
GRA103	Fundamentals of Graphic Design	3	PHO201	Photo Imaging and Design	3

SECOND YEAR

FALL SEMESTER		CREDITS	SPRING SEMESTER		CREDITS
_____	Art Elective	3	GRA209	Internship I OR	3
GRA207	Professional Practices	3	_____	Art Elective	
GRA221	Visual Communication	3	GRA222	Print and Publication Design	3
IDS 103	Information and Media Literacy	3	GRA240	Web Design	3
ART204	History of Art II	3	ECO 220	Personal Finance	3
			COR_____	Social/Behavioral Core Elective	3

THIRD YEAR

FALL SEMESTER		CREDITS	SPRING SEMESTER		CREDITS
MDE201	Motion Design and Editing	3	MDE310	Advanced Motion Design	3
COR_____	Science/Quantitative Elective	3	GRA306	Advanced Typography	3
GRA301	History of Graphic Design	3	GRA311	Advertising Design	3
GRA321	Advanced Visual Communication	3	_____	General Elective	3
GRA340	Advanced Web Design	3	COR_____	Religion Core Elective	3

FOURTH YEAR

FALL SEMESTER		CREDITS	SPRING SEMESTER		CREDITS
BUS232	Principles of Marketing	3	GRA409	Internship II	3
_____	Art Elective	3	GRA422	Senior Project	6
GRA415	Senior Portfolio Review	3	_____	General Elective	3
GRA417	Business and Production Practices	3	_____	General Elective	3
COR401	Core Curriculum Senior Seminar	3	IDS401	Career Planning and Readiness	1

Total credits: 121

CORE ELECTIVES
for
GRAPHIC DESIGN
BACHELOR OF FINE ARTS (B.F.A.)

Courses cannot be used to fulfill more than one Core Elective requirement. Students must meet all pre-requisites and co-requisites requirements.

CORE FOUNDATIONS

The required courses of the Core Foundation introduce and reinforce the intellectual, social, and professional skills, values, knowledge, and discernment students will need to be successful at Villa Maria College and prepare them for responsible engagement as members of their communities. The Core Foundation courses are:

- COR 101: First-Year Core Curriculum Seminar
- COR 401: Core Curriculum Senior Seminar
- ENG 101: English Composition I
- ENG 105: Professional Writing
- IDS 104: Introduction to Computer Applications
- IDS 103: Information and Media Literacy
- ECO 220: Personal Finance
- IDS 401: Career Readiness

RELIGIOUS THOUGHT AND PRACTICE: ONE COURSE NEEDED

- Any Religious Studies Course
- IDS205 Crisis of Belief

SCIENTIFIC AND QUANTITATIVE LITERACY: ONE COURSE NEEDED

- Any Astronomy Course
- Any Biology Course
- Any Chemistry Course
- Any Math Course
- Any Physics Course

SOCIAL AND BEHAVIORAL PERSPECTIVES: ONE COURSE NEEDED

- Any Anthropology Course
- Any Economics Course
- Any Political Science Course
- Any Psychology Course
- Any Sociology Course

Revised as of 12/2023