

VILLA MARIA COLLEGE OF BUFFALO
2008-2009 PROGRAM PLANNER

FASHION DESIGN/MERCHANDISING

BACHELOR OF FINE ARTS DEGREE

Student's Name		Advisor				Entry Date			
		Core Curriculum Courses				Liberal Arts/Required Courses			
S E M E S T E R	FALL 1	f ART 101	Design I	3	Q ENG 101	English Composition	3		
		Q ART 104	Drawing I	3	Q IDS 106	First-Year Experience or	1		
		f FDM 101	Introduction to Fashion Design	3	Q ENG 114	Oral Communications			
		f FDM 103	History of Fashion Design	3					
	SPRING 1	f ART 103	Design II	3	Q ENG 102	Introduction to Literature	3		
		f FDM 102	Elements of Fashion Design	3	Q NAT SCI ELEC	Natural Science Elective	3		
		f FDM 105	Sewing Techniques	3					
		f FDM 110	Textiles	3					
	FALL 2	f FDM 201	Introduction to Fashion Sketching	3	f ENG 345	Writing for Publication	3		
		f FDM 210	Color	3	f RST ELEC	Religious Studies Elective	3		
		DESIGN MAJORS							
		f FDM 211	Grading Techniques	3					
		f FDM 218	Advanced Sewing Techniques	3					
		MERCHANDISING MAJORS							
	SPRING 2	f FDM 213	Fashion Merchandising	3					
		f FSDM 215	Visual Merchandising	3					
f FDM 205		Mathematics for Retail Buying	3	Q PHI 301	Ethics	3			
FALL 3	f FDM 208	Fashion Analysis and Trends	3	Q SOC 201	Cultural Diversity	3			
	f FDM 217	CAD 1	3						
	f FDM 301	Market Rendering	3	Q LA ELEC	Liberal Arts Elective	3			
	f FDM 317	CAD 11	3						
	DESIGN MAJORS								
	f FDM 311	Flat Pattern Making	3						
	f FDM 318	Draping	3						
	MERCHANDISING MAJORS								
	f BUS 203	Financial Accounting	3						
	f FDM 313	International Retailing	3						
FALL 4	f FDM 308	Fashion Entrepreneurship	3	Q LA ELEC	Liberal Arts Elective	3			
	f FDM 312	Fashion Accessories	3						
	f FDM 340	Fashion Illustration	3						
	MERCHANDISING MAJORS								
	f BUS 206	Managerial Accounting	3						
	f FDM 306	Tailoring Techniques	3						
SPRING 4	f PHO 101	Introduction to Photography	3	Q LA ELEC	Liberal Arts Elective	3			
	f FDM 401	Fashion Show Prod. & Promotion	3						
	MERCHANDISING MAJORS								
	f BUS 251	Business Law	3						
	f FDM 414	Fashion Retail Buying	3						
	DESIGN MAJORS								
SPRING 4	f FDM 402	Couture Techniques	3						
	f FDM 410	Knitwear Design	3						
	f FDM 404	Senior Portfolio	3	Q LA ELEC	Liberal Arts Elective	3			
	f FDM 409	Internship	3						
	f FDM 416	Senior Capstone Show	3						
	f GRA 240	Web Design	3						

Participation in institutional outcomes assessment is required for graduation. As a graduation requirement, all students are required to complete 50 hours of service. Your advisor will provide details for service learning.

Liberal Arts Electives:
ENG 310, ENG 316, ENG 330
ENG 421, PHI 201, PHI 303