

VILLA MARIA COLLEGE OF BUFFALO
2009-2010 PROGRAM PLANNER

FASHION DESIGN/MERCHANDISING

BACHELOR OF FINE ARTS DEGREE

Student's Name

Advisor

Entry Date

Core Curriculum Courses					Liberal Arts/Required Courses					
S E M E S T E R	FALL 1	f ART 101 Design I	3	Q ENG 101 English Composition	3	Q IDS 106 First-Year Experience or	1	Q ENG 114 Oral Communications		
		Q ART 104 Drawing I	3							
		f FDM 101 Introduction to Fashion Design	3							
		f FDM 103 History of Fashion Design	3							
	SPRING 1	f ART 103 Design II	3	Q ENG 102 Introduction to Literature	3	Q NAT SCI ELEC			Natural Science Elective	3
		f FDM 102 Elements of Fashion Design	3							
		f FDM 105 Sewing Techniques	3							
		f FDM 110 Textiles	3							
	FALL 2	f FDM 201 Introduction to Fashion Sketching	3	f ENG 345 Writing for Publication	3	f RST ELEC			Religious Studies Elective	3
		f FDM 210 Color	3							
DESIGN MAJORS										
f FDM 211 Grading Techniques		3								
f FDM 218 Advanced Sewing Techniques		3								
MERCHANDISING MAJORS										
SPRING 2	f FDM 213 Fashion Merchandising	3								
	f FSDM 215 Visual Merchandising	3								
	f FDM 205 Mathematics for Retail Buying	3	Q PHI 301 Ethics	3	Q SOC 201 Cultural Diversity				3	
FALL 3	f FDM 208 Fashion Analysis and Trends	3								
	f FDM 217 CAD 1	3								
	f FDM 301 Market Rendering	3	Q LA ELEC					Liberal Arts Elective	3	
	f FDM 317 CAD 11	3								
	DESIGN MAJORS									
	f FDM 311 Flat Pattern Making	3								
FALL 4	f FDM 318 Draping	3								
	MERCHANDISING MAJORS									
	f BUS 203 Financial Accounting	3								
	f FDM 313 International Retailing	3								
SPRING 3	f FDM 308 Fashion Entrepreneurship	3	Q LA ELEC					Liberal Arts Elective	3	
	f FDM 312 Fashion Accessories	3								
	f FDM 340 Fashion Illustration	3								
	MERCHANDISING MAJORS									
	f BUS 206 Managerial Accounting	3								
	f FDM 306 Tailoring Techniques	3								
FALL 4	f PHO 101 Introduction to Photography	3	Q LA ELEC					Liberal Arts Elective	3	
	f FDM 401 Fashion Show Prod. & Promotion	3								
	MERCHANDISING MAJORS									
	f BUS 251 Business Law	3								
	f FDM 414 Fashion Retail Buying	3								
	DESIGN MAJORS									
SPRING 4	f FDM 402 Couture Techniques	3								
	f FDM 410 Knitwear Design	3								
	f FDM 404 Senior Portfolio	3	Q LA ELEC					Liberal Arts Elective	3	
	f FDM 409 Internship	3								
	f FDM 416 Senior Capstone Show	3								
	f GRA 240 Web Design	3								

Participation in institutional outcomes assessment is required for graduation. As a graduation requirement, all students are required to complete 50 hours of service. Your advisor will provide details for service learning.

Liberal Arts Electives:
ENG 310, ENG 316, ENG 330
ENG 421, PHI 201, PHI 303